



## ABOUT... MARIBETH KUZMESKI, MBA

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Maribeth Kuzmeski is the founder of Red Zone Marketing, LLC, which consults to Fortune 500 firms on strategic marketing planning and business growth. Maribeth has personally consulted with some of the world's most successful CEO's, entrepreneurs and professionals. An internationally recognized speaker, she shares the tactics that businesspeople use today to create more sustainable business relationships and sales and marketing successes.

Maribeth is the author of 4 books including, *The Connectors: How The World's Most Successful Businesspeople Build Relationships and Win Clients for Life*. She has frequently appeared on TV and radio, and has written articles on marketing strategies for hundreds of publications including Business Week and Entrepreneur. She regularly speaks to audiences on topics relating to business development, marketing, and sales strategies.

Maribeth graduated with a degree in journalism from Syracuse University and has an MBA from The George Washington University. She lives in the Chicago, IL area with her husband Rich and 2 teenagers (yikes).

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