



ABOUT... MARIBETH KUZMESKI, MBA

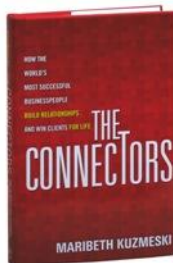
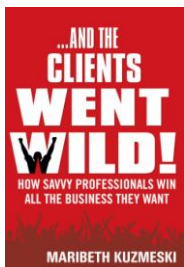
Maribeth Kuzmeski, MBA President of Red Zone Marketing

Maribeth Kuzmeski and her firm, Red Zone Marketing consult and speak for businesses from financial services firms to Fortune 500 corporations on strategic marketing planning and business growth. Maribeth has personally consulted with some of the world's most successful CEO's, entrepreneurs and professionals. An internationally recognized speaker, she shares the tactics that businesspeople use today to create more sustainable business relationships and sales and marketing successes.

Maribeth has written 5 books including the bestsellers "...And The Clients Went Wild!" (Wiley, 2010), and "The Connectors" (Wiley, 2009) .

She is an international keynote speaker, a member of Entrepreneurs' Organization (EO) and is a regular media contributor appearing on Fox, ABC, NBC, WGN-TV, and in publications including *The Wall Street Journal*, *The New York Times*, *Entrepreneur*, and *Forbes*.

Maribeth has a degree in journalism from Syracuse University and has an MBA in Marketing from The George Washington University. Maribeth lives in the Chicago, IL area with her husband Rich and 2 teenagers.



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