



## ABOUT... MARIBETH KUZMESKI, MBA

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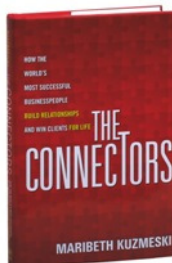
### Maribeth Kuzmeski, MBA President of Red Zone Marketing

Maribeth Kuzmeski, President of the consulting firm, Red Zone Marketing, founded in 1994. Maribeth and her firm personally consult some of the nation's top advisors managing from \$250 million to over \$1 billion in client assets. She will share their success strategies that are easily transferable, repeatable, and implementable by advisors at any stage of their business.

Maribeth has written 5 books including the bestseller *"The Connectors: How The World's Most Successful Businesspeople Build Relationships and Win Clients for Life"* and the new book, *"...And The Clients Went Wild!"* (September 2010). She is an international keynote speaker, has spoken at the Million Dollar Round Table and has created many marketing initiatives for Broker Dealers, Mutual Fund and Insurance companies.

Maribeth is a regular media contributor appearing on FoxNews, ABC News, NBC, WGN-TV, The New York Times, Business Week, Entrepreneur and Forbes, National Underwriter and Registered Rep.

She has a degree in journalism from Syracuse University and has an MBA from The George Washington University. Maribeth lives in the Chicago, IL area with her husband Rich and 2 teenagers.



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