



ABOUT... MARIBETH KUZMESKI, MBA, CSP

Maribeth Kuzmeski, MBA, CSP President of Red Zone Marketing

Maribeth Kuzmeski and her firm, Red Zone Marketing consult and speak for businesses from financial services firms to Fortune 500 corporations on strategic marketing planning and business growth. Maribeth has personally consulted with some of the world's most successful CEO's, entrepreneurs and professionals. An internationally recognized speaker, she shares the tactics that businesspeople use today to create more sustainable business relationships and sales and marketing successes.

Maribeth has written 6 books including *And The Clients Went Wild!* (Wiley, 2010), and *The Connectors* (Wiley, 2009). Her newest book is written with her teenage daughter, *The Engaging Child: Raising Children to Speak, Write, and Have Relationship Skills Beyond Technology* (2011).

She is an international keynote speaker and is a regular media contributor appearing on Fox, ABC, NBC, CBS, WGN-TV, and in publications including *The Wall Street Journal*, *Chicago Tribune*, *New York Times*, *Entrepreneur*, and *Forbes*. Maribeth is also very involved in charity and has her own foundation supporting youth leadership and education, The Red Zone Leadership Foundation.

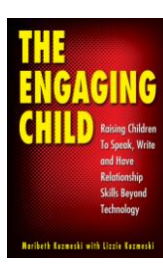
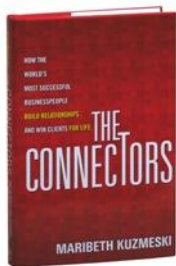
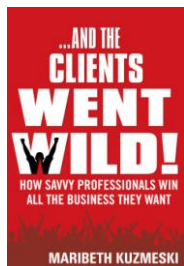
She has a degree in journalism from Syracuse University and an MBA from The George Washington University. She also has her Certified Speaking Professional designation from the National Speakers Association. Maribeth lives in the Chicago, IL area with her husband Rich and 2 teenagers.

www.RedZoneMarketing.com

www.AndTheClientsWentWild.com

www.TheConnectorsBook.com

www.TheEngagingChild.com



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