



ABOUT... MARIBETH KUZMESKI, MBA, CSP

Maribeth Kuzmeski, MBA, CSP President of Red Zone Marketing

Maribeth Kuzmeski, President of the consulting firm, Red Zone Marketing, Inc founded in 1994. Maribeth and her firm personally consult with some of the nation's top financial advisors managing from \$250 million to over \$1 billion in client assets. She also works with broker dealers and insurance companies on strategic marketing planning, recruiting, and business growth.

Maribeth has written 6 books including the bestsellers "...And The Clients Went Wild!" (Wiley, 2010) and "The Connectors" (Wiley, 2009). She is an international keynote speaker and has spoken at the Million Dollar Round Table.

Maribeth is a regular media contributor appearing on Fox, ABC, NBC, WGN-TV, The New York Times, Chicago Tribune, Wall Street Journal, Forbes, National Underwriter and Registered Rep. Maribeth is also very involved in charity and has her own foundation supporting youth leadership and education, The Red Zone Leadership Foundation.

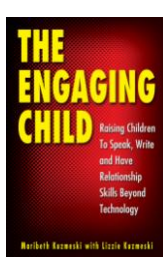
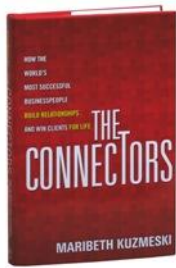
She has a degree in journalism from Syracuse University and an MBA from The George Washington University. She also has her Certified Speaking Professional designation from the National Speakers Association. Maribeth lives in the Chicago, IL area with her husband Rich and 2 teenagers.

www.RedZoneMarketing.com

www.TheConnectorsBook.com

www.AndTheClientsWentWild.com

www.TheEngagingChild.com



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